

## COOKIE POLICY

### What are Cookies?

Cookies are small text files that are downloaded to your browser when you visit a site.

Besides Cookies, our Site may contain electronic images known as web beacons (or single-pixel gifs) that we use to help deliver cookies on our Site, count users who have visited the Site, and deliver content and advertising. We may also include web beacons in our promotional email messages and newsletters to determine whether you open and act on them.

### Strise Cookies Policy

Please read the following carefully to understand our policies and practices regarding the use of cookies on the Strise's website (the "Site"). By continuing to visit or use our Site or services, you agree to use of Cookies and similar Technologies in accordance with this Cookies Notice and Strise [Privacy Policy](#).

### About Cookies on This Site

We use cookies and other similar technologies (Pixel Tags/Web Beacons) to ensure visitors to our Site have the best possible experience and to provide targeted advertising. In fact, this helps us develop statistics on how often clicking on an advertisement results in a purchase or other action. We will use these data for analyzing the website traffic, audiences' demographics and interests, and building remarketing lists.

We have implemented tracking scripts from:

- Google Analytics: gives tools to analyze data from the Site and users accesses, to better check the performance of company's marketing, content and products. For more information, visit [Google Analytics Help pages](#) and [Data Privacy and Security pages](#).
- Google Tag Manager: tracks activity across our website, such as conversion tracking, site analytics, remarketing, to improve the performance of the company's marketing, content and products. For more information, visit [Google Tag Manager Help pages](#) and [Data Privacy and Security pages](#).
- Google Optimize: tool made by Google for the website optimization. It utilizes Analytics and helps to increase conversion rates by running A/B testings with users. For more information, visit [Google Optimize Help Center](#), [Optimize Terms of Service](#) and [Cookie Policy](#).
- Facebook pixel: is an analytics tool that allows to measure the effectiveness of Company's advertising by understanding the actions people take on the Site. For more information, visit [Facebook Pixel Help pages](#) and [Privacy Policy](#).
- LinkedIn Insight Tag: enables the collection of data regarding members' visits to the Site. It provides reports (which do not identify the visitors) about the website audience and ad performance. For more information, visit [The LinkedIn Insight Tag - FAQs](#) and LinkedIn [Terms](#) and [Cookies Policy](#).
- DeltaProjects DSP: is a demand-side-platform for programmatic advertising. For more information, visit [DeltaProjects website](#) and [Privacy Policy](#).
- Leadbooster: identify website users, monitor media and improve SEO. For more information, visit [LeadBooster website](#).

### Functionality allowed

- Remember your log-in details
- Make sure the website looks consistent
- Allow you to share pages with social networks
- Allow you to post comments
- Serve ads relevant to your interests
- Serve ads relevant to your interests

**Withdraw Your Consent at Any Time**

If you do not wish to accept cookies in connection with your use of our Site, you will need to delete, and block or disable cookies via your browser settings; see below for more information on how to do this. Please note that disabling cookies will likely affect the functionality of our Site.

**How to Manage and Delete Your Cookies**

Most internet browsers are initially setup to automatically accept cookies. Unless you have adjusted your browser settings to refuse cookies, our system will issue cookies when you direct your browser to our Site. You can refuse to accept cookies by activating the appropriate setting on your browser. Please be aware that restricting the use of cookies will impact the functionality of our Site. As a result, you may be unable to access certain parts of our Site or use some of our products and/or services. Depending on your browser, further information may be obtained via the following links:

- [Firefox](#)
- [Internet Explorer](#)
- [Google Chrome](#)
- [Safari](#)
- [Opera](#)

**More info for EU users**

For cookies that track activity in connection with targeted advertising, you can opt-out: a guide for EU users on behavioral advertising and online privacy has been produced by the internet advertising industry which can be found at: [youronlinechoices.eu](http://youronlinechoices.eu)